



C. Forbes, Inc.

WHERE QUALITY MEETS CREATIVITY





C. Forbes, Inc.
Celebrating 25+ Years



Founded in 1998 in the Forbes family's basement in Richmond, Virginia, C. Forbes, Inc. began with Chip Forbes' vision of creating specialty gifts, awards, and recognition products that would endure. Chip's dedication to quality and excellence laid the foundation for a legacy that has thrived for over 25 years. Through growth and change, our core values have held strong, and we continue to serve our clients with quality, creativity, and passion. Today, we invite you to join us as we bring your vision to life with timeless pieces that reflect the spirit of the C. Forbes name.

Respectfully yours,

Sharon Forbes

Sharon Forbes, President

Sam Forbes

Sam Forbes, Vice President

CORE INDUSTRIES WE SERVE



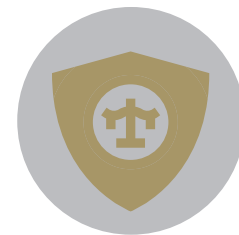
**Public Sector
Government**



**Non-Profit
Academia**



**Military, Defense
Aerospace**



**Firearms, Sports
Corporate, Entertainment**



**Police, Fire
First Response**

TABLE OF CONTENTS

// Click to jump to a section

MEDALLICS

- ★ Challenge Coins
- ★ Medals + Medallions
- ★ Lapel Pins + Cufflinks

FOR THE OFFICE

- ★ Stationery
- ★ Journals + Notebooks
- ★ Portfolios
- ★ Writing Instruments
- ★ Desk + Decor

SERVICE AWARDS & RECOGNITION

- ★ Plaques
- ★ Dimensional Trophies
- ★ Frames + Shadowboxes

DISPLAY & PRESENTATION

- ★ Coin Stands + Displays + Presentation Boxes

UNIQUE GIFTS & COMMEMORATIVES

- ★ One-of-a-kind + Anniversaries + Events

WHOLESALE + RETAIL READY

- ★ For Gift Shops + Museums
- ★ Graphic Packaging

PROMOS & BRANDED GIFTS

- ★ Company Swag + Premium Brands

CLIENT LIST

OUR PROCESS

GENERAL INFORMATION

COIN DESIGN GUIDE

C. FORBES GIVES

Looking for something else? We're standing by to help bring your unique ideas and requirements to fruition.



804.784.7300



info@cforbesinc.com

12830 West Creek Pkwy. Suite G, Richmond, VA 23238



INSIDE LOOK: THE C. FORBES PROCESS



EVERYBODY HAS A STORY. WHAT'S YOUR'S?



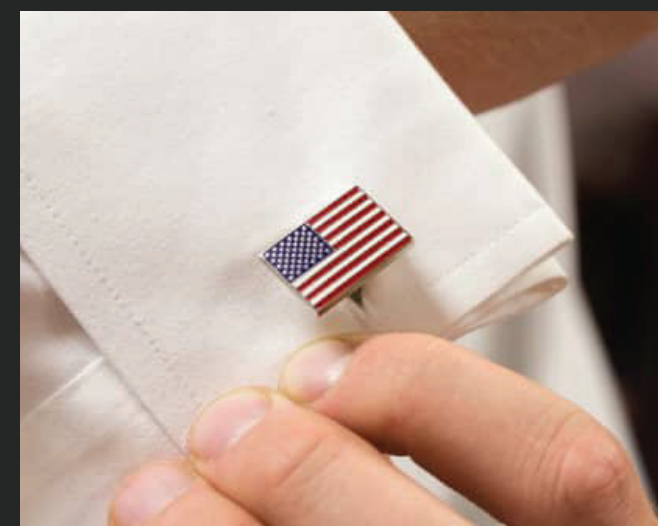
TICKET-SHAPED CHALLENGE COIN



FIRST LADY'S CUSTOM CHARM



DIE-STRUCK LAPEL PIN



CUSTOM CUFFLINKS

LAPEL PINS, CUFFLINKS, CHARMS

From classic styles to innovative designs, our custom jewelry captures the essence of your brand or occasion in a timeless accessory. From bold, intricate designs to minimalist elegance, each product is crafted with precision and quality in mind.



MEDALLICS

CHALLENGE COINS • LAPEL PINS • MEDALLIONS • MEDALS • CUFFLINKS • CHARMS

CHALLENGE COINS / MEDALLIONS

C. Forbes, Inc. produces indelible medallic designs of all shapes and sizes. Our process prioritizes the details by using only the finest materials and the most advanced crafting techniques.

Whether you bring the design or use our world-class in-house design services, our artwork and product mock-ups are always complimentary and can accommodate revisions.



OHIO STATE PRESIDENT'S COIN

We offer both import and USA-made options to meet your timeline and budget.

Be sure to ask your C. Forbes representative about packaging options.



NUMERICAL METEOROLOGY & OCEANOGRAPHY CENTER



CASE STORY | THE PRESIDENT'S CHALLENGE COIN

For the past six administrations, C. Forbes, Inc. has provided the Chief Executive Office with challenge coins and other gifts. Serving the Commander in Chief is a profound honor, and it is with deep American pride that we continue to support those who serve in the White House, regardless of who holds the office.



CASE STORY | CONGRESSIONAL PIN

The use of member pins dates back to 1975, when the House Administration Committee directed the sergeant-at-arms to buy 435 “identifying lapel pins” and issue them to House members. While not required, they serve as a quick and easy way for Capitol Police to identify new or lesser-known faces in more sensitive areas around the Capitol buildings. Our firm won the opportunity to provide these many years later. Upon delivery of this initial run, we received positive feedback about the quality and professionalism the pieces carried. This led to the creation of the Spousal Lapel Pin for the husbands and wives of Congressional members. Both designs can be seen on the floor of Congress, in newsrooms and across the globe as members of Congress go about their duties to this Great Nation.



CONGRESSIONAL SPOUSE'S PEN



CONGRESSIONAL MEMBER'S PEN



WRITING INSTRUMENTS

We offer a curated selection of writing instruments, from practical promotional pens to the finest luxury options available. With access to a wide range of brands and styles, we help you choose the perfect pen or pencil to suit any occasion.

Ask about Stationery Specialties:

- Letterhead, note cards
- Certificates, water-marks
- Debossing
- Etching, foil stamping
- Letterpress imprinting

OFFICE + DESK

JOURNALS • PORTFOLIOS • WRITING INSTRUMENTS • DESK ACCESSORIES • DECOR



PORTFOLIOS, JOURNALS NOTEBOOKS

We provide an extensive selection of portfolios, journals and notebooks, from every day jotters to lifetime leather-bound portfolios.



CASE STORY | DHS COMPANY STORE

In 2012 our firm was commissioned to create and manage an e-commerce gift shop that employees could access to purchase representational agency merchandise. Today DHSGiftShop.com provides a curated collection of quality gifts, and awards and recognition products for work life and personal enjoyment. What started with DHS has now expanded into products with almost all DHS sub-agency insignia, including plaques, framed awards, challenge coins, lapel pins, drinkware, everyday carry, office and desk accessories - all available for individual and bulk purchase needs.

Learn more at www.DHSGiftShop.com

CASE STORY | AFRICOM 10th ANNIVERSARY

For more than a decade, our team has been honored to collaborate with U.S. Africa Command in commemorating their dedication to fostering peace, security, and prosperity across the African continent. Through the creation of custom awards, coins, and pins, we've proudly supported their mission to strengthen partnerships and uphold our nation's commitment to global stability. This milestone reflects not only their remarkable achievements but also the shared values that guide their work. We are grateful for the opportunity to contribute to their legacy and look forward to continuing this meaningful partnership in the years to come.



SERVICE AWARDS

PLAQUES • SHADOW BOXES • TROPHIES • MEDALS • CRYSTAL

As a provider of fine custom awards, our formats are almost endless. Beyond their material value, our awards acknowledge hard work and dedication. In this way, each award contributes to a culture that values and celebrates achievement, dedication, and service. From 3D bronze castings to laser-etched crystal options to one-of-a-kind projects - our firm is ready to deliver an award worthy of holding onto.

award craft at its finest



Examples of our ever-popular framed awards for U.S. Department of Homeland Security and U.S. Immigration and its sub-agencies



The Attorney General's Distinguished Service Award is presented by the Department of Justice during The Annual Attorney General's Awards Ceremony in Washington, D.C.

CASE STORY | ANNUAL NAA AWARDS

C. Forbes, Inc. is proud to partner with the National Aeronautic Association in honoring excellence in aviation and aerospace. For many years, we have crafted trophies, plaques, medallions, and more to celebrate the achievements of pioneers and leaders in the field. It is an honor to craft these prestigious awards, reflecting the innovation and dedication that define the NAA's legacy.



MEDALS / MEDALLIONS

Medallic awards hold a unique charm, as they combine artistic craftsmanship and technical precision to create tangible representations of achievement.



GRADUATE MEDAL

WALL PLAQUES

Our traditional plaque awards are handcrafted in Richmond, VA, offering a premium, personalized touch for any occasion.



CBP RETIREMENT RECOGNITION

TROPHIES

We provide personalized trophies with a wide range of sizes, materials, and designs to properly reflect the individuality and significance of the occasion.



DHS SUPPLY CHAIN EXCELLENCE AWARD



TSA LEADERSHIP AWARD

FRAMES + FRAMED COMMISSIONS

Honor your special recognitions in style with our custom and curated shadow box designs. Perfect for displaying commissions, documents, coins, pins, or special memorabilia, each frame is expertly crafted to enhance the visual impact of your piece, with personalized options to suit your exact specifications.

NEED SOMETHING UNIQUE?
LET'S TALK!



CASE STORY | DHS SECRETARY'S AWARDS

Each year, we are honored to provide the devices for the DHS Secretary's Awards, recognizing the outstanding dedication and achievements of Department of Homeland Security personnel. Our team designs and delivers a distinguished mix of trophies, medals, and certificates that embody the prestige of this high honor. These awards serve as lasting tributes to the commitment and excellence displayed by DHS recipients in their service to the nation.



DISPLAY & PRE

COIN STANDS • COLLECTION DISPLAYS • CAPSULES • PRESENTATION BOXES



Customized presentation box routed for KA-BAR seven-inch commemorative edition knives



Present your custom awards and gifts with distinction. From elegant stands and display boxes to protective capsules, our display and presentation solutions are crafted to showcase and safeguard every piece. Elevate each item to its place of honor - where every detail shines.

- Leather and wooden presentation boxes
- Custom printed gift boxes
- Traditional or innovative designs
- Tiered coin stands and shelf displays
- Custom and personalized wall displays
- Protective sleeves and capsules

PRESENTATION

added prestige & prominence



Top Left:
Hand-painted ornament in a custom, felt-lined
keepsake box for the Vice President's Residence

Top Right:
NASA Systems Engineering Award Medallion in a
two-piece walnut presentation/display box

Bottom:
A commemorative display case celebrating
30 years of Beretta's M9 pistol in U.S. Military service.

UNIQUE GIFTS

ONE-OF-A-KIND • SMALL BATCH • MEANINGFUL • REPURPOSED MATERIALS



We have the resources to bring your unique concepts to life with one-of-a-kind creations. From complex framings to 3D sculpted bronze to repurposed materials your options are almost endless. We welcome all your "out-there" ideas and look forward to virtual or in-person consultations.

This commission is one in a small batch of special recognitions for the Doughboy Foundation. This custom stand displays a WWI era bugle on a laser-etched base with custom commemorative coins and the recipient's inscription.



This commissioned pair of gavels presented to Chief Justice Brett Kavanaugh upon his appointment and confirmation to the U.S. Supreme Court incorporates reclaimed White House materials that make this piece truly unique.



Limited edition "Common Wealth" statuette on weighted base.

beyond the ordinary



Top Left:
A custom apron commissioned by the
Vice President's Residence & Office

Top Right:
Hand-painted, glass Vice President's Residence
Christmas ornament

Bottom:
Custom dreidel party favor with laser-etched
sides and felt keepsake bag with VP seal



CASE STORY | U.S. CUSTOMS BADGE COLLECTION

The U.S. Customs Service, established within the Department of the Treasury on July 31, 1789 by the Fifth Act of the First Congress, has a rich history.

This shadow box showcases a commissioned collection of historical U.S. Customs badge recreations, tracing that history through the years. It highlights our expertise in crafting intricate historical recreations and the timeless versatility of shadow boxes as a distinguished display solution.



WHOLESALE & RETAIL READY

MUSEUMS • GIFT SHOPS • PROTOCOL OFFICES • GIFT LOCKER PROGRAMS



A collection of commemorative coins and keepsake boxes for the 9/11 Memorial & Museum gift shop in New York.



Streamline your merchandising with our Wholesale and Retail Ready services. From custom packaging to kitting and inventory management, we deliver products that are ready to shine on your shelves. Perfect for museum stores, gift shops, and corporate programs - our solutions simplify every step from production to display.

A recent Commemorative Coin and Keepsake Capsule for the White House Gift Shop in Washington, D.C.

RETAIL READY



Top Left:
A gold-plated rose brooch in a stock gift box for the Women's Suffrage Centennial Gift Shop

Top Right:
Custom rock glasses and complimentary packaging for the Women's Monument Foundation Gift Shop

Bottom Left:
Souvenir pins on hanging cards for the Smithsonian Institution Gift Shop in Washington, D. C.

COMPANY



SWAG

C. Forbes provides THE BEST BRANDS for your representational, incentive, and gifting needs.

REPRESENTATIONAL • PROMOS • INCENTIVES • GIFTING • MORALE





Public Sector Government

British Embassy
 Bureau of Alcohol, Tobacco and Firearms
 California Governor's Office
 Central Intelligence Agency
 Drug Enforcement Administration
 Equal Employment Opportunity Com.
 Federal Aviation Administration
 Federal Bureau of Investigation
 G8 Summit
 General Services Administration
 Georgia Ports Authority
 Housing and Urban Development
 Joint Chiefs of Staff
 National Institutes of Health
 National Ocean Service
 National Park Service
 National Recon Office
 Nuclear Regulatory Commission
 Office of the Dir. of National Intel (ODNI)
 Transportation & Security Administration
 U.S. Attorney's Office
 U.S. Department of Agriculture
 U.S. Department of Commerce
 U.S. Department of Education
 U.S. Department of Energy
 U.S. Department of Homeland Security
 and all DHS Sub-Agencies
 U.S. Department of Justice
 U.S. Department of Labor
 U.S. Department of State
 U.S. Department of Transportation
 U.S. Department of Treasury
 U.S. Embassy (38 Nations)
 U.S. House Gift Shop
 U.S. House of Representatives
 U.S. Institute of Peace
 U.S. Marshals Service
 U.S. Patent & Trademark Office
 U.S. Postal Service
 U.S. Senate Gift Shop
 U.S. Supreme Court
 UNISYS Homeland & Critical Infrastructure
 Vice President's Office
 Virginia Governor's Office
 Washington State Traffic & Safety Commission
 White House Gift Shop



Military, Defense Aerospace

16th Infantry Regiment
 24th Special Operations Wing
 Air Force Protocol Pentagon
 All Volunteer Force - 30th Anniversary
 Blue Angels
 Boeing
 Chief of Naval Operations
 D.A.R.P.A.
 Defense Intelligence Agency
 Defense Logistics
 Defense Security Coop. Agency
 Dover Air Force Base
 Fort Custer
 Fort Devens
 Honeywell
 Lockheed Martin
 Marine Corps University
 Missile Defense Agency
 NASA
 National Geospatial-Intel Agency
 Naval Undersea Warfare Center
 Northrop Grumman
 Office of Naval Intelligence
 Pope Air Force Base
 Raytheon
 Secretary of Defense
 Secretary of the Air Force
 Secretary of the Navy
 Shaw Air Force Base
 Space & Missile Defense Command
 U.S. Africa Command (AFRICOM)
 U.S. Air Force
 U.S. Army
 U.S. Central Command (CENTCOM)
 U.S. Coast Guard
 U.S. European Command (EUROCOM)
 U.S. Marine Corps.
 U.S. Military Academy - West Point
 U.S. Naval Observatory
 U.S. Navy
 U.S. Southern Command (SOUTHCOM)
 United Service Organizations (USO)
 Veterans Affairs



Firearms, Sports Corporate

AEGIS Sciences Corp
 AMTRAK
 Barclay InterContinental Hotel
 Beretta USA Corporation
 CHEMCO Products Company
 Christensen Arms
 Cirrus Aircraft
 Cleveland Browns
 Coastal Federal Credit Union
 COPA America
 CSX Corporation
 Diversified Energy
 Dominion Energy
 FEC Railway
 Fennell Shooting Sports
 Garmin International
 GEICO
 GITI Tire Manufacturing
 Hatchet Racing
 Hearst Television
 Heckler & Koch Corporation
 Houston Texans
 John Deere
 L3 PAC
 Lanier Shooting Sports
 Madison Well Media
 Mercury Systems
 Microtech Knives
 NEXCOM
 NOAA
 Norfolk Festivals
 Norfolk Naval Shipyard
 QVC, Inc.
 Regions Bank
 Remington Arms Company
 SAS Institute
 SIG Sauer
 TALO Distributors Inc.
 Taser International
 TenLegend
 Texas Governor's Mansion
 The Chertoff Group, LLC
 The Greenbrier
 The Pershing Project, LLC
 The Plaza - New York City
 The Shawn Ryan Show
 The Trump Organization
 The Willard InterContinental
 Total Training Fitness
 Tyson Foods
 Wood Brothers Racing



Let's Talk!
 804-784-7300
 info@cforbesinc.com



Non-Profit Museums, Academia

9/11 Memorial and Museum
 American Battle Monuments Commission
 American Chemical Society
 American Institute of Architects
 American Petroleum Institute
 Arlington National Cemetery
 Association of the United States Army
 Cape Fear Museum
 Clemson University
 Doughboy Foundation
 Eastern National
 FBI National Academy
 Florida International University
 Folger Shakespeare Library
 George Bush Presidential Library Museum Store
 George Washington University
 Guggenheim Museum Store
 Hampden - Sydney College
 Holocaust Museum
 Intrepid Museum Foundation
 James Madison University
 Jamestown - Yorktown Foundation
 JFK Presidential Library Museum
 Johns Hopkins - Office of Security
 Marine Corps Law Enforcement Foundation
 Mississippi State University
 Missouri History Museum Shop
 Missouri Military Academy
 National Aeronautic Association
 National Veterans Memorial & Museum
 North Carolina State University
 Penn State University
 Smithsonian Institution
 Solomon R. Guggenheim Museum
 St. Joseph's Villa
 St. Louis University
 U.S. Capitol Historical Society
 United War Veterans Council (NYC)
 University of Maryland
 University of Nebraska
 University of North Carolina
 University of Richmond
 Virginia Commonwealth University
 Virginia Museum of Fine Arts
 Virginia War Memorial
 William J. Clinton Library Museum
 Woman's Monument Foundation
 World War I Memorial, D.C.
 World War One Centennial Commission
 WWII Memorial American Battle Monuments



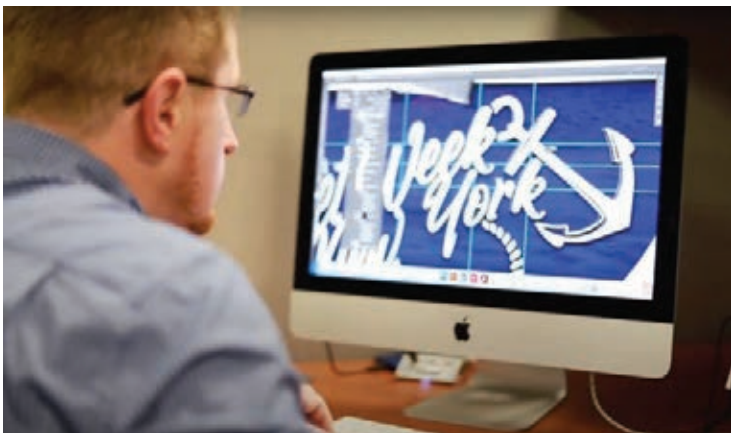
Police, Fire First Response

Cabin John Park Fire Department
 City of Newport News
 County of Fairfax
 Franklin Square & Munson Fire District
 Goochland County Fire-Rescue
 Goochland County Sheriff's Office
 Johnson City Police Department
 Miami Air & Marine Operations
 Miami Fire Department
 Montgomery Police Department
 New York Disaster Interfaith Services
 NYC Office of Emergency Management
 NYPD
 Team Rubicon
 Tennessee Bureau of Investigation (TBI)
 Washington State Patrol



OUR PROCESS

1. Initial Consult - We start with your requirements. Whether you're just exploring options or have fixed specifications, our team of consultants will guide you through every step of the discovery, qualification, and selection process. Artwork can start with as little as your initial ideas or sketches and will develop from there.
2. Once we have an initial concept design, we will render a price and timeline quote. Our initial consultation is always free and is designed to get things rolling on the right track.
3. Quote Approval - Once approved, your project moves into preproduction. We'll render an invoice according to the terms set forth in your quote.
4. Art Approval - Together we'll look everything over - every element, every detail. Once you're 100% satisfied, we move into production. It is common that we'll see a few small revisions during the artwork process, up to 5 included.
5. Production - Final art approval begins the production timeline. A complementary preproduction deliverable is often included in this process - just to ensure everything is perfect. This can range from digital renderings to physical samples.
6. Delivery - Items are shipped to you, your event, or your recipients worldwide. We'll make sure everything arrives on time and on budget.



GENERAL INFORMATION

ORDER MINIMUMS

Minimums vary widely by product. Ask about minimums during your initial consultation or quote request.

TOTAL COST

Cost varies by project. We start with your requirements. Whether you're just exploring options or have rigid specifications, our consultants will guide you through every step of the discovery, qualification, and selection process, ensuring your budgetary expectations can be met. Once we have an initial concept design and timeline that meets all of your needs, we will render a quote. Product sourcing, complexity, and materials most affect your unit cost. Off-the-shelf solutions are more economical. Freight charges apply and are estimated by weight and ship-to location. Our initial consultation is always free of charge to you and is designed to get things rolling on the right track. Our trusted services include complementary art setup, design, and project management from start to finish.

TERMS / PAYMENT

Net 30 days with approved credit. Check, wire transfers, MasterCard, Visa, Amex or Discover cards are accepted.

LEAD TIME

Lead times are project-specific and vary depending on your needs. The following timeline parameters are most common and universally apply. New orders for Custom Awards, Gifts, and Medallion Products take 6-10 weeks to deliver. Decorated soft and hard goods take 2-4 weeks to deliver. Minimums vary by product. Repeat orders may be delivered in about half the time.

ARTWORK/PROOFS

See Art/Project Process for general guidance. Email art files to your project consultant. Proofs will come from the same. Acceptable formats are .AI, .PSD, High Resolution .JPG, .PDF. Vector files are best. All fonts should be converted and saved to outlines. We prefer the art to be actual size, not exceeding 20MB file size. For exact duplication and replication, please provide an existing sample or photo if possible. *Art charges may be incurred if revisions exceed five (5). Additional die charges may be incurred if revised after the initial die is made.

PACKAGING

Ask about our customized presentation, gift boxing, and kitting options.

OVER / UNDER RUNS

Some bulk hard/soft goods are subject to up to a 5% over or under run. Every effort will be made to ship exact quantities. Any discrepancies will be advised before delivery.

CANCELLATION / RETURNS

All orders are considered firm and cannot be canceled or returned except when mutually agreed. All cancellations must be in writing and confirmed received by C. Forbes, Inc. before production begins. If for any reason you are not happy with our products and services, we'll do our best to make it right.

LIABILITY

All orders are subject to approval and are not binding until accepted by C. Forbes, Inc. C. Forbes, Inc, its consultants, and partners reserve the right not to accept an order at any time. C. Forbes, Inc. can not be held liable for delays due to third-party shippers, material shortages, customs, or Acts of God. Any claim for repair, replacement, or refund must be presented in writing within thirty (30) days of shipment.

C. FORBES, INC.
12830 West Creek Pkwy.
Suite G
Richmond, Virginia 23238

804-784-7300
info@cforbesinc.com
www.cforbesinc.com

Let's talk. Scan to
get started.



FINISH OPTIONS

ANTIQUÉ

HIGH POLISH

FROST

BLACK-NICKEL



BRONZE



NICKEL-SILVER



GOLD



COPPER

PLATING OPTIONS

Additional specialty finishes are available.

When designing a custom challenge coin one of the first considerations is the metal plating choice. We offer Bronze, Nickel Silver, Black Nickel, Gold, and Copper plating options.

During manufacturing the base metal coins (most commonly raw brass) all look the same but will come to inherit their color through a coin minting process called electroplating. Electroplating provides a consistent and durable metallic finish that becomes the backdrop for the rest of your design.

Finish and color enamel come next. We offer Antique, High Polish, and Frost finishes. Enamel colors can be matched to your brand guidelines.

Driven by the overall design, brand guidelines and preference, the combination of plating, finish, and use of color enamels add uniqueness to each design. Ask your C. Forbes representative how these different options can impact your design and overall cost.

Shown below is an antiqued Nickel-Silver coin with 4-color fill enamel.

- Custom shapes and sizes
- Color enamel fill up to 20 colors
- Color matching
- Dual plating
- Full color print methods
- Transparent enamels
- Sequential / Personalized
- Don't forget presentation and display

Antiquing

adds age + dimension

Plating

metal color of coin

Enamel

added color details



C. FORBES GIVES



CASE STORY | MC-LEF AWARDS

Based in NY, NY, The Marine Corps Law Enforcement Foundation is dedicated to honoring the ultimate sacrifice of those who served in the Marine Corps and federal law enforcement agencies by helping to secure the educational future of their children.

Since its inception in 1995, MC-LEF has provided more than \$75 million in scholarships for undergraduate and postgraduate education, as well as other forms of support. Our founder, Chip Forbes, began supporting MC-LEF over 20 years ago. Since then, we have continued to provide uniquely crafted bronze trophies, medals, and coins for the Annual Award Gala that is held every Spring.

Learn more about MC-LEF and its mission by visiting www.mc-lef.org

CASE STORY | THE LIVE INITIATIVE

What started as a number-one inspirational country song, a viral music video, and a C. Forbes designed challenge coin, is evolving into The LIVE Initiative - a national mental health and suicide prevention campaign designed to raise awareness, reduce stigma, and promote intervening resources for individuals struggling with thoughts of suicide. The campaign reaches into active duty military, veteran, and other at-risk populations. Its core message centers around the LIVE acronym - Live, Inspire, Value, and Empower, encouraging both individuals and communities to engage in proactive, supportive behaviors to prevent suicide and foster mental well-being.



The LIVE Coin is an ambigram design.



★ ★ ★
C. Forbes, Inc.

Products and Services Lookbook | Second Edition

COPYRIGHT © 2024 ALL RIGHTS RESERVED

This publication is for informational use. Products and services are subject to availability, market forces, and supply chain dynamics. Images and descriptions are included for editorial purposes and inclusion of such does not imply endorsement or affiliation.